9th October, 2025

To,

Department of Corporate Compliance,

National Stock Exchange of India Limited, Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai – 400051.

**NSE Symbol: SAHASRA** 

Subject: Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure

Requirements) Regulations, 2015

Dear Sir/Ma'am,

Pursuant to Regulation 30 read with Schedule III, Part A, Para B of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are pleased to inform you that the Company's subsidiary, *Sahasra Semiconductors Pvt. Ltd.*, has entered into a landmark partnership with *M/s HAMA GmbH & Co KG*, a leading German electronics brand.

This strategic collaboration marks a significant milestone in our global expansion efforts, wherein Sahasra Semiconductors Pvt Ltd. will supply **Made-in-India Micro SD Cards and USB Thumb Drives** to the European market under the HAMA brand.

A press release is enclosed herewith for your reference.

You are requested to kindly take the above on records.

For Sahasra Electronic Solutions Limited

NEHA Digitally signed by NEHA TAHIR Date: 2025.10.09 15:57:24+05'30'

Neha Tahir

Company Secretary & Compliance Officer Membership No. A46571





## Sahasra Group Co. Announcement

Dt: 9 Oct 2025

### **Press Release**

New Delhi: Sahasra Electronic Solutions Ltd is pleased to announce that the subsidiary of the company, Sahasra Semiconductors Pvt Ltd. is proud to announce a landmark partnership with M/s HAMA GmbH & Co KG, a leading German electronics brand, for the supply of Made-in-India Micro SD Cards & USB Thumb Drives to the European market.

This multi-year contract marks a significant milestone in India's journey toward building a globally competitive SME-led electronics manufacturing ecosystem.

The announcement was made today at the Meity Pavillion at the India Mobile Congress 2025, in the esteemed presence of Shri Nirmod Kumar, Director, MeitY, and Shri. Pankaj Mohindroo, Chairman ICEA, —underscoring the Government of India's & Industries continued commitment to nurturing indigenous innovation and global partnerships. On the occasion was present Mr. Thomas Bobinger from Hama Germany and Mr. Amrit Manwani from Sahasra.







# Mr. Thomas Bobinger, Director of Product Management, HAMA GmbH & Co KG, added:

"We are highly impressed with Sahasra's manufacturing capabilities and quality assurance processes. These Made in India Micro SD Cards and USB Thumb Drives have undergone rigorous validation and will soon be launched across Europe. We see India becoming a vital part of our global supply chain."

### Mr. Priyam Agrawal, Country Head – India, HAMA GmbH & Co KG added:

"We are very serious about India for both selling and manufacturing. Our Vision for MAKE IN INDIA is not only to sell in India but to export and sell across Europe / World. We are gradually expanding our portfolio and you will see many more Made In India products under Hama shortly.

Hama is known for its quality and reliability. The claim is backed by replacement warranty of 5 Years on all products. Our products are currently available in India on Amazon.in (online) and select offline partners offline across the country."

**Shri. Nirmod Kumar,** Director Industrial Promotion - Electronics and H/w Manufacturing Division, MeitY, remarked:

"This collaboration is a testament to the progress Indian industry is making. The Government of India remains steadfast in its support for building a robust electronics manufacturing ecosystem. We congratulate Sahasra on this milestone achievement of exporting "Manufactured in India" Micro SD Memory for the Global Market. We wish HAMA & Sahasra all the success on this tie-up."

#### **Shri. Pankaj Mohindroo,** Chairman ICEA remarked:

"This collaboration is a testament to the traditional Indian electronics industry coming of age and evolving technologically. GVC's, new entrants are all good but it is only when the players who maintained their faith in their nation against all odds succeed that true success of policies can be identified.

This "Packaged in India, For the World" from Sahasra is a milestone for India as the first MII IC's being shipped for the global market.

We congratulate Sahasra and HAMA on this promising alliance."





Shri. Amrit Manwani, Chairman & Managing Director, Sahasra Group, stated:

"This partnership is a proud moment for Sahasra and for India. It reflects our unwavering commitment to packaging consumer and industrial grade Micro SD cards that meet global standards. With this we become the first company to export packaged memory devices from our semiconductor unit in Bhiwadi. "Packaged in India, Trusted by the world"

Micro SD cards are secure secondary storage memory devices used in products such as feature phones, CCTV & surveillance cameras, Hybrid Set Top Boxes among other industrial and consumer applications.

This achievement not only reinforces Sahasra's leadership in memory product manufacturing but also exemplifies India's growing stature as a trusted electronics hub—powered by policy support, global confidence, and indigenous excellence.

#### **About Sahasra Group:**

Sahasra, the "New Millennium" in Sanskrit, established in the year 2000 is a leading player in the Indian electronics system design and manufacturing space for the last 25 years.

The Sahasra Group operates across key product verticals in Electronics that include PCB Fabrication, EMS Services, Memory Products & Solutions, Consumer and Enterprise IT Hardware, Smart LED Lighting, RFID Solutions & Semiconductor Packaging.

Sahasra exports to 20+ countries worldwide and supply to India's biggest and to global companies. With six manufacturing facilities in India and Rwanda, and a global footprint which includes offices in the USA, Canada, Europe, Africa, the UK, and Asia we serve these markets.

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#### **About Hama GmbH:**

Founded in 1923 with the production of photo accessories, Hama has grown into one of the leading global brands in consumer electronics accessories.

With its headquarters in Monheim, Bavaria (Germany), Hama now employs around **2,500 people worldwide**, approximately **1,500 of whom** work at the German headquarters. With over **15,000 products** in its global portfolio, the brand is present in more than 70 countries, supported by numerous distribution partners globally. The focus remains on combining **German quality, functional design, and everyday usefulness**.





"Entering India marks a milestone for Hama. We want to bring our long-standing heritage of German engineering, design and reliability to new consumers, while ensuring affordability and excellent service. We believe the people in India deserve accessories they can depend on."

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